MCJA Student Poster Competition Judging Rubric

Presenter’s Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Poster Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Undergraduate Graduate

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| **Category** | **10-12** | **7-9** | **4-6** | **1-3** | **SCORE** |
| **Poster Content** | Strong material. Well summarized. Clearly shows development of study or research. Material appears to accurately support purpose of study, hypothesis, or research question. Strong conclusion and implications presented. | The content was adequately presented but support for the study, hypothesis or question(s) is somewhat general. Conclusion and implications were reasonable. | Content presented was difficult to understand and did not sufficiently convey a connection to the study, hypothesis, research question(s), method, conclusion, and/or implications. | Connection not found between poster content and purpose of study, research hypothesis/question(s), method, conclusions, or implications. |  |
| **Research Complexity** | Complex research project. Purpose of the study was completely defined and results displayed in a manner interpretable by the general audience. | Complex research project. Purpose of the research and results were difficult to interpret by the general audience. | Less complex research project. However, propose of the study and the results easily interpreted by the audience. | Less complex research project. Purpose of the study and analysis of results not easily interpreted by the audience. |  |
| **Poster Appearance/Clarity** | Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in fonts, headings, colors, and white space. | Poster was adequate but could improve effectiveness through better use of space through fonts, headings, and white space. | Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colors, headings, and white space. | Not visually appealing. |  |
| **Poster Organization** | Topic of research is clearly evident. Layout of poster is logical and provides sequential information from introduction to conclusion and references. | Topic of the research is apparent. The presentation of information could use refining. | Topic of research is not clear. Information presented is somewhat confusing. | Unable to understand link between information presented and topic of research. |  |
| **Presenter’s Oral Presentation** | Presenter was confident and professional. Established eye contact. Clearly conveyed research problem, methods, conclusions, and implications. Answered questions well. Discussed research in layman’s terms or appropriate to judge. | Presentation and demonstration of understanding was acceptable. Demonstrated some problems (speaking too softly, using jargon, hesitation, inability to handle questions, etc.) | Presenter did not convey a sense of confidence or ability to clearly discuss research problem, methods, conclusion, and implications. Additional practice would be helpful. | Presenter was not prepared. Demonstrated problems in several areas (no eye contact, no clear discussion of research, lack of professionalism). |  |
| **TOTAL SCORE**(maximum of 60) |  |